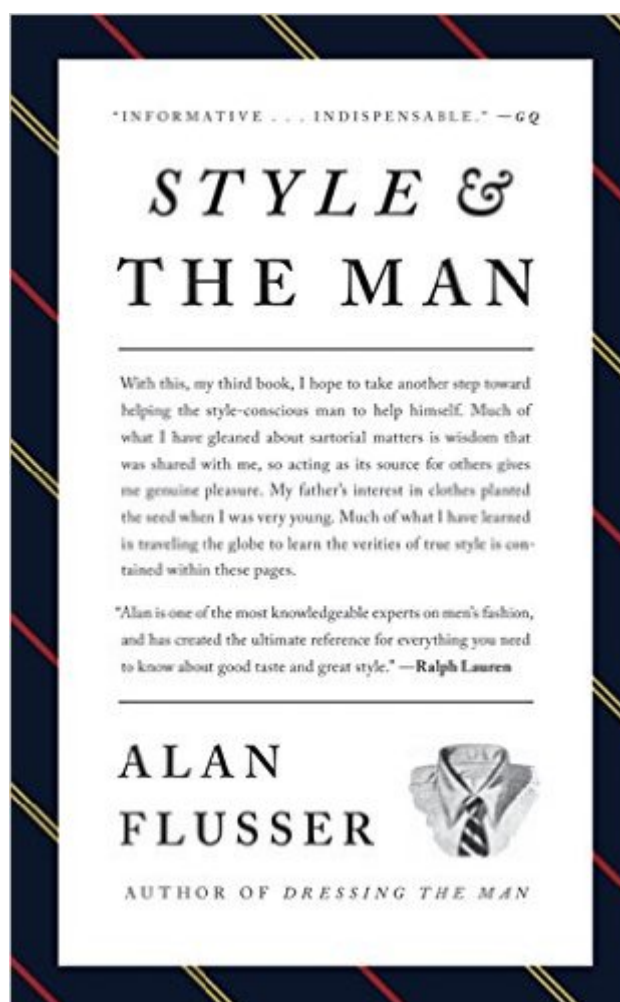


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# Style And The Man



## Synopsis

• If you dispense income on clothes, this book is indispensable. • "GQ" Alan Flusser is one of the most knowledgeable experts on men's fashion, and has created the ultimate reference for everything you need to know about good taste, great style, and where to find it throughout the world. • "Ralph Lauren The classic, essential guide for men about buying fashionable and long-lasting clothes by the author of Dressing the Man.

## Book Information

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Average Customer Review: 4.3 out of 5 stars • See all reviews (15 customer reviews)

Best Sellers Rank: #352,844 in Books (See Top 100 in Books) #42 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Men's Grooming & Style #285 in Books > Politics & Social Sciences > Social Sciences > Gender Studies > Men #299 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing

## Customer Reviews

Summary Alan Flusser's book "Style and the Man" is an excellent introduction to the world of menswear. In about 140 pages, he covers the foundations of menswear and for any man looking for an introductory guide this book will be hard to beat. Although it does have a few shortcomings, I can't give less than five stars to a book that costs less than two coffee's at Starbucks yet provides a lifetime of sartorial insight. The book itself is of high quality build and has simple yet clear illustrations.

Introduction - My qualifications to review this book My name is Antonio and I founded an online custom clothier. I talk with men on a daily basis about how to dress properly and have written articles on men's style. I have owned this edition of Style and the Man for 3 months, and have owned the first edition for 10 years.

What I Love about this Book

1. Quality Content - In one sitting, a quick reader can learn the basics of menswear. Alan Flusser does an excellent job hitting on the points that need to be addressed when introducing the foundations of dressing well. His writing style is clear, understandable, and comprehensive to a degree. He doesn't use too many 50 cent words,

and attempts to organize his writing in a manner that allows you to build off concepts he taught you in earlier chapters. When explaining somewhat complicated concepts, he makes sure to bring in a drawing to illustrate his point. Most importantly, I feel Alan's writings create a hunger within the curious to learn more.<sup>2</sup>. Hardcover Build - The book is physically beautiful - the binding is crisp and clean and the text small but readable. Also the hardcover gives it a higher perceived value in terms of gift giving!<sup>3</sup>.

I was lucky enough to get an advanced copy of *Style & The Man* and have to say, it's good to have Mr. Flusser back on the bookshelf. More than any other menswear writer, he understands what it takes to dress well at a personal level. Genuine style is what matters and that kind of style is a very personal thing. Your skin tone, hair color, eye color, face shape, body type and even your neck height, all play a part in finding the colors, patterns and styles that work for you. Are you short or tall, heavy or trim? Once you understand your own profile, you know what to look for when you go out to hit the stores. Flusser has spent his life figuring this stuff out and dressing some of the sharpest guys to walk down any street. There is a reason Ralph Lauren says he's one of the most knowledgeable experts on men's fashion. The book is an updated take on the first half of the original *Style & The Man* - an outstanding book on its own. He's removed the extensive shopping guide that comprised the original book's second half. But that's OK because what we are left with is a straightforward guide on dressing well, fully updated for life in 2010. It's a trim, easily portable volume of 137 pages that's packed with great advice. So many of these style "guide books" are just generic shopping guides filled with bland advice like where to buy a gray suit and get a big watch. Slim suits might be in right now, but you look bad in one, it's irrelevant. Flusser points out that dressing well is a skill that can be taught, and with the price of fine clothing only going up, men need to take charge of their wardrobes.

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